



# KTUR STARTUP & INNOVATION NIGHTS

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APRIL 21, 2021

5:00 p.m. - 7:00 p.m.

APRIL 22, 2021

5:00 p.m. - 8:20 p.m.



# KTUR STARTUP & INNOVATION NIGHTS

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Within the framework of the project “Knowledge Transfer Upper Rhine” (KTUR), the “KTUR Startup & Innovation Nights” will take place for the first time. On two consecutive evenings, universities, startups, companies and intermediaries of the Upper Rhine region will have the opportunity to get to know each other and to exchange experiences and ideas on how the innovation network in the Upper Rhine region can grow and gain more supraregional attention.

**FIRST EVENING: APRIL 21, 2021**  
(5:00 p.m. - 7:00 p.m.)

**SECOND EVENING: APRIL 22, 2021**  
(5:00 p.m. - 8:20 p.m.)

Please register for the virtual event until April 16, 2021.

Register online via:

<https://ktur.eu/en/ktur-startup-innovation-nights/>

All presentations and discussions will be held in English.

Time	Topic
5:00 p.m.	Welcome Prof. Dr. Kerstin Krieglstein (Rector, University of Freiburg)
5:10 p.m.	Introduction KTUR project Dagmar Vössing (KIT, Karlsruhe)
5:20 p.m.	Keynote Dr. Gunther Wobser (CEO, Lauda GmbH)
5:50 p.m.	<b>Panel - Discussion</b> <b>Participants:</b> <b>Company:</b> Hans Joachim Fröhlich (Director Technology and Portfolio, Endress + Hauser, Reinach) <b>Politics:</b> Martin Horn (Lord Mayor, City of Freiburg) <b>Startup:</b> Dr. Danuta Cichocka (CEO, Co-Founder, Resistell AG, Basel) <b>Startup-Ecosystem:</b> Fabienne Buhler (Campus Manager, KMØ, Mulhouse) <b>Students:</b> Caroline Hein (Member of Board, Foundersclub Frei- burg) <b>University:</b> Prof. Dr. Michel de Mathelin (Vice-President, University of Strasbourg)
	Discussion with Audience
7:00 p.m.	Closing

## SECOND EVENING: APRIL 22, 2021

Time	Topic
5:00 p.m.	Welcome & Opening
5:10 p.m.	Keynote Dr. Michael Lauk (CEO neuroloop GmbH, CEO B. Braun New Ventures GmbH)
5:40 p.m.	<b>Session I:</b> <b>Startup Cluster –</b> <b>Showroom Upper Rhine</b>  Cluster I: Health/Life Sciences Cluster II: Green Tech
6:50 p.m.	BREAK: MIX IT!
7:10 p.m.	<b>Session II: Workshops</b> <b>KTUR: Building up a platform for</b> <b>entrepreneurial activities</b> Moderator: Prof. Dr. Martin Haimerl (University of Furtwangen)  <b>Student Club: Sending out the spirit</b> Moderator: Helena Bresser, Caroline Hein (Foundersclub Freiburg)  <b>KTUR: Going international</b> Moderator: Prof. Dr. Harald v. Korflesch (University Koblenz Landau)  <b>Intrapreneurship: New Flame of</b> <b>Innovation in SME</b> Moderator: Dr. Hans Jürgen Lesser (A. Raymond, St. Louis) and Marcus Neubronner (Sick AG, Waldkirch)
8:10 p.m.	Conclusion and Look-out
8:20 p.m.	NETWORKING: MIX IT!

# STARTUP-SHOWROOM CLUSTER I: HEALTH/LIFE SCIENCES

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# STARTUP-SHOWROOM CLUSTER II: GREEN TECH

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# FUNDED BY

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# KTUR PROJECT PARTNERS

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