

## Call for applications

Participation in an international short-term entrepreneurship program with the University of Adelaide and the University of Strasbourg, February 2-3, 2019

You are interested in starting your own business or in experiencing how the start-up business really works? Then grasp the opportunity and hand in your application: Freiburg students are eligible to participate in a one weekend intensive short-term program at ThincLab Châlons-en-Champagne/France. This is a truly international experience as Freiburg participants will liaise with students from the University of Adelaide/Australia and the University of Strasbourg/France.

## Outline of the program

- One weekend program: Saturday to Sunday, February 2 and 3, 2019
- Explore entrepreneurial concepts with industry professionals at Châlons ThincLab:

The importance of entrepreneurial founding teams across contexts,

The process of idea generation, design thinking and concept development,

The development of a sound business model, and

How to build and present an effective pitch.

- The program will be run completely in English.
- Accommodation and meals mentioned in the preliminary program (see following page) will be covered
  by the University of Adelaide.
- Freiburg participants will be granted a travelling allowance by the International Office of the University
  of Freiburg.
- All other expenses apart from that need to be borne by the participants.

## **Application**

- All matriculated students at the University of Freiburg who are interested in the topic are eligible for the program.
- Please hand in your application until October 14, 2018 at the latest via this link: https://www.adelaide.edu.au/thinclab/chalons/thinclab-intensive
- Freiburg students who participate in the program are expected to highlight their experiences by handing in a short reflection/summary of the weekend at Châlons ThincLab which will be published on the International Office's website.

## Contact

Date	Time	Activity
ThincLab Chalons Intensive		
Saturday 2nd February	9:00am	Meet in hotel foyer Ibis Styles Chalons en Champagne. Address: Place De La Republique 51000
	9:15am	Depart for ThincLab Chalons
	9:30am-10:30am	Introductions and Networking session
	10:30am-1:00pm	ThincLab program
	1:00pm-2:00pm	Catered lunch at local restaurant (TBA)
	2:00pm-5:00pm	ThincLab program
	5:00pm-6:20pm	Free time
	6:20pm	Meet in hotel foyer
	6:30pm-onwards	Catered dinner at local restaurant (TBA)
Sunday 3 <sup>rd</sup> February	6:00am-9:00am	Breakfast
	9:00am	Meet in hotel foyer
	9:15am	Depart for ThincLab Chalons
	9:30am-1:00pm	ThincLab program
	1:00pm-2:20pm	Free time
		Travel back