

Academia meets Industry

A Political-Scientific Discussion

Albert-Ludwigs-Universität Freiburg



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Transform a World of Data into a World of Intelligence

Annette Green

Vice President DACH, at SAS Heidelberg

Moderation: Prof. Dr. Gerhard Schneider,
Prorektor für Digitale Transformation

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Aula der Universität, KG II



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Annette Green holds a Bachelor of Science degree in Computer Sciences from North Carolina State University (NCSU) and has also completed a postgraduate degree from NCSU School of Management Sciences. She is married and mother of two sons. Since January 2019, she is Vice President DACH, responsible for the entire SAS business in Germany, Austria and Switzerland. She is a member of the global SAS team for almost 30 years and has held various executive positions at

the North Carolina headquarters.

SAS is a leading provider of analytics software, which allows real-world data to be interpreted from various areas. SAS' technological platform enables data to be transformed into knowledge, for making intelligent decisions in the fields of industry, government and science. SAS supports the digital transformation with its analytics software based on artificial intelligence, machine learning and the internet of things.

The Seminar Series „Academia meets Industry - A Political-Scientific Discussion“ aims at stimulating interdisciplinary discussions between University members and leading representatives from Industry, Politics and Society. It addresses current and future challenges in managing risks and opportunities in a rapidly changing environment in Life

Sciences. At these seminars, the practical perspective of guest speakers encounters the priorities in education and research in the Academic World. Both, academia and industry, are encouraged to get into dialogue about their roles in society, in the light of needs, opportunities and responsibilities.

